

**Media Contact: Aaron Wood**  
**Marketing**  
**Utility Solutions, Inc.**  
**828-323-8914**  
[aaron.wood@utilityolutionsinc.com](mailto:aaron.wood@utilityolutionsinc.com)

**For Immediate Release**

**2017 Trade Show Schedule Released**

*Utility Solutions Inc releases 2017 Trade Show schedule – covers both coasts.*

**Hickory, NC – January 31, 2017** – Utility Solutions Inc prepares to travel from one coast to another during a very busy Trade Show season in 2017. More than a dozen major events have been added so far and cover Myrtle Beach, South Carolina all the way to San Diego, California.

*“Trade Shows are one of the best ways to reach lineman”,* says Reggie Torres of Utility Solutions, Inc. Reggie has been with USI since 2014 and has seen the increase in the number of events first hand. *“2017 will be busy, but we have the staff and resources to make it happen”.*

2017 starts on the west coast with TechAdvantage in San Diego, California. This is the NRECA’s major event and runs from February 27 through March 1, 2017 at the San Diego Convention Center. This show will draw more than 900 electric cooperative professionals from around the country.

After several shows in Nevada, Alabama, Michigan and Virginia, USI will then setup their booth in Austin, Texas for the APPA Engineering & Operations Technical Conference happening May 8<sup>th</sup> and 9<sup>th</sup>. This is the Public Power market’s biggest event representing the nearly 2,000 community-owned electric utilities from all over the U.S.

The summer shows begin with two lineman favorites, the North Carolina Electric Meter School and Conference in Myrtle Beach, South Carolina and the Southeastern Electric Exchange’s Annual Conference & Trade Show in Atlanta, Georgia. Both of these fall at the end of June and attract lineman from all parts of the country.

The fall events in 2017 could not be any bigger with the International Lineman’s Rodeo & Expo and of course, the ICUEE show. Every two years the Kentucky Exposition Center in Louisville, Kentucky hosts the industries largest expo – ICUEE. This year is no different and attendance is expected to top 18,000 between October 3<sup>rd</sup> and 5<sup>th</sup>. *“This is our biggest event of the year”,* says Aaron Wood, Marketing Director for Utility Solutions, Inc. *“we will again have a large interactive booth allowing lineman to demo our products in a real-world setting.”*

The complete list of events is available online at [www.utilityolutionsinc.com](http://www.utilityolutionsinc.com).

About Utility Solutions, Inc.

Utility Solutions, Inc. is a designer and manufacturer of hot line tools and products for the electrical power industry. Founded in 1990 by engineers with broad electrical distribution experience, Utility Solutions has accumulated an impressive list of innovative and patented products that directly relate to a lineman's job.

###